



The **VALUE** of a TADA Membership

Single Dealership

Average Annual TADA Membership Fee:

\$ 926.98

TADA Value Added Service	Actual Cost of Service	Member Savings
4 hours of TADA Legal Services	Value \$650 per hour	\$2,600
Bi-Annual Workforce Study	Value \$3,000 = \$1,500 bi-annual	\$1,500
Employee Handbook Template	Value \$5,000	\$5,000
AutoDealers Innovation Series (Attending 1 event with 1 person)	Sponsored Conference cost: \$500 Value: TADA Member Cost \$99	\$401
Automotive Conference & Expo 	Attending conference cost: \$1,200 value per person sold for \$99	\$1,101
4 Webinars per Year (No cost for dealers)	Average cost per webinar \$125	\$500
 <i>Future Proof Careers</i>	\$25 per posting on CarsAndJobs.com, compared to competitor prices of up to \$500/month.	\$475
Keeping dealers on the essential list during the Pandemic, lobbying for CEWS & access to Provincial and National Webinars + full time Government lobbyist on staff	PRICELESS	

Total TADA Value added to Membership: \$11,577

Average Membership Cost: \$926.98

Total TADA Member Savings of \$10,650.02



**THE TRILLIUM AUTOMOBILE
DEALERS ASSOCIATION**

CONTACT US about TADA Membership:

Nicole Murphy

Email: nicolem@tada.ca • Phone: (905) 940-2857

Visit TADA.ca for more information



**TRILLIUM AUTOMOBILE DEALERS
ASSOCIATION 2021 MEMBERSHIP
FEE STRUCTURE**

<u>Units</u>	<u>FEES</u> <u>Portion</u> <u>To TADA</u>	<u>HST</u>	<u>TOTAL</u>
<u>1) SINGLE OR STAND ALONE DEALERSHIP:</u>			
0 to 149	\$ 600.00	\$ 78.00	\$ 678.00
150 to 299	\$ 750.00	\$ 97.50	\$ 847.50
300 to 499	\$ 975.00	\$ 126.75	\$ 1,101.75
500 to 999	\$ 1,150.00	\$ 149.50	\$ 1,299.50
1,000 +	\$1,700.00	\$ 221.00	\$ 1,921.00
<u>2) DEALER GROUPS (multi-dealership):</u>			
<u>2.1. PRIMARY DEALERSHIP - HIGHEST VOLUME</u>			
0 to 149	\$ 600.00	\$ 78.00	\$ 678.00
150 to 299	\$ 750.00	\$ 97.50	\$ 847.50
300 to 499	\$ 975.00	\$ 126.75	\$ 1,101.75
500 to 999	\$ 1,150.00	\$ 149.50	\$ 1,299.50
1,000 +	\$1,700.00	\$ 221.00	\$ 1,921.00
<u>2.2 AFFILIATE DEALERSHIPS</u> **			
0 to 499	\$ 450.00	\$ 58.50	\$ 508.50
500 to 999	\$ 650.00	\$ 84.50	\$ 734.50
1,000 +	\$ 850.00	\$ 110.50	\$ 960.50

* Fees are based on Annual Sales Volume (Units sold)

** AFFILIATE DEALERSHIP is a Dealership fully/partially owned by an individual(s)/company already paying a Primary Membership