

TADA AND OUR NATIONAL PARTNER CADA HAVE *DELIVERED*

THE VALUE OF A TADA MEMBERSHIP

AVERAGE ANNUAL TADA MEMBERSHIP FEE:
SINGLE DEALERSHIP \$926.98

CONTACT US ABOUT TADA MEMBERSHIP
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- 01** Successful in keeping service bays open during the entire pandemic. Showrooms only closed for 1 month – the shortest period for ANY sector of the economy.
- 02** Wrote COVID safety protocols for sales and service, which were used to convince government that dealers should be the first sector of the economy to open in May 2020.
- 03** Convinced the federal government to increase the Canada Emergency Wage Subsidy (CEWS) from 10% to 75%.
- 04** Instant and constant communication and legal advice on the ever-changing COVID protocols affecting dealers like capacity limits, safety plans, masks, vaccination policy, etc.
- 05** Sourced free Covid rapid tests from the province for our dealers to access.
- 06** Saved Ontario dealers \$64 million by fighting the CRA in tax court on their assessments on finance reserves. All assessments were cancelled. CADA legal action fund provided funding to realize this result.
- 07** Lobbied the province to start a pilot for in-dealership licensing saving dealers time and money – expected to be rollout in 2022.
- 08** Saved dealers approx. \$60 million per year by scrapping Ontario's Drive Clean program.

- 09** Lobbying to change the MVDA to allow dealing offsite from a dealer's fixed address. This resulted in the first formal review of the MVDA in 20 years.
- 10** Fighting for fair treatment with OEMs in Dealer Sales and Service Agreements.
- 11** Eliminated bureaucracy like the College of Trades, which increased the cost to become a technician and created another barrier for dealers to hire tradespeople.
- 12** Saved Ontario dealers \$500,000 per year by killing the College of Trades' proposed tax on businesses who hire tradespeople like auto technicians.
- 13** Saved dealers \$660 million per year by lobbying the province not to give municipalities the authority to charge a vehicle registration tax over and above the provincial \$120 licence annual renewal fee.
- 14** Created the Passenger/Light Duty Vehicle Inspection Form (safety inspection) for dealers, which is needed to be completed and issued to a consumer before a used vehicle is sold. This saved each individual dealer from the legal costs of creating their own form.

TADA VALUE ADDED SERVICE

4 hours of TADA Legal Services

Digital Documents for free

COVID Resources: Vaccination Q & A,
Safety Guidelines & Checklists

Employee Handbook Template

CARS AND JOBS ON

Workforce Study

International Technician & Trade Recruitment Program

Automotive Conference & Expo

Auto Dealers Innovation Series

Webinar Series & TADA Talks Podcast

Keeping dealers on the essential list during the pandemic, lobbying for CEWS, updates to the MVDA, fighting the CRA tax, in-dealership licensing and eliminating the bureaucracy like the College of Trades

ACTUAL COST OF SERVICE

Value \$650/hour

Average cost of forms \$1,080

Created in conjunction with legal services
and GR director \$650/hour

Available on tada.ca valued at \$5,000

Access to industry-specific job market at
only \$50 per listing

Value \$3,000 = \$1,500 bi-annual

Cost to pursue individually : \$25,000

Avg. conference cost \$1,200 TADA >> \$99

Avg. workshop cost \$500 TADA >> \$99

Exclusive access to industry experts insights
and analysis throughout the year

MEMBER VALUE

\$2,600

\$1,080

\$6,500

\$5,000

\$450

\$1,500

\$12,500

\$1,101

\$401

\$1,200

PRICELESS

TOTAL TADA VALUE ADDED TO MEMBERSHIP: \$32,332

AVERAGE MEMBERSHIP COST: \$962.98

TOTAL TADA MEMBER SAVINGS OF: \$31,369.02



MEMBERSHIP HAS ITS BENEFIT\$ - VISIT TADA.CA

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